NO PLASTIC AND USE OF MASKS AND GLOVES CAMPAIGN

AT

BHABANI GANJ MARKET, COOCH BEHAR DISTRICT

DATE: 10TH OCTOBER, 2026

HEALTH AWARENESS CAMPAIGN





A one-day awareness programme was organized by the NSS Unit of University B.T. and Evening College, Cooch Behar.As a part of the programme, the NSS volunteers visited Bhabani Ganj Market, the local market of Cooch Behar District. Two main campaigns were conducted there.

NO PLASTIC CAMPAIGN



The volunteers campaigned against the use of single-use plastic bags. They interacted with both shopkeepers and customers and explained the harmful effects of plastic on the environment, soil, and public health.

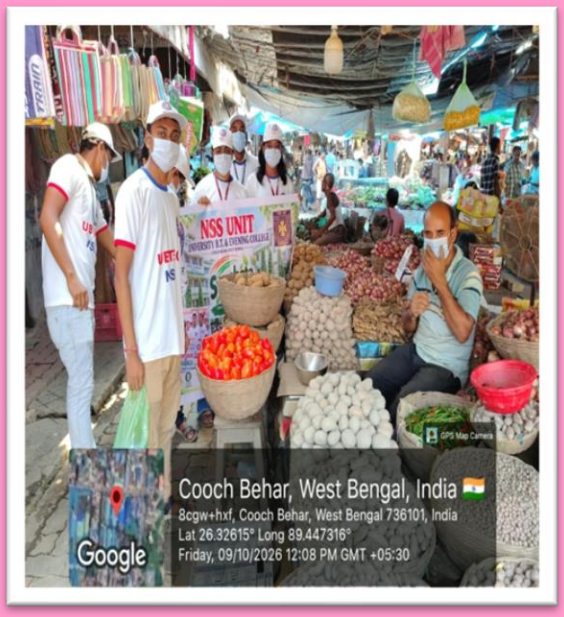
They encouraged everyone to use jute bags, cloth bags, and paper bags instead of plastic. Some eco-friendly bags were also distributed among the vendors.





AWARENESS ON USE OF MASKS AND GLOVES





Special awareness was created in the fish and vegetable market area. The volunteers made sellers and buyers aware of the importance of maintaining hygiene.

For Vegetable Sellers: Prevents inhaling dust, soil particles, pesticides, or allergens from fresh produce.





They demonstrated the proper use of masks and gloves while handling raw fish, meat, and vegetables to prevent the spread of infection and to ensure food safety.



For Fish Sellers: Protects against strong, persistent odors and prevents respiratory irritation from ice-chilled, damp environments. It also stops droplets from contaminating the seafood.

To build effective hygiene awareness for vegetable and fish sellers, because these vendors sell raw, unpeeled, and highly perishable items, maintaining excellent hygiene directly prevents food spoilage, protects public health, and increases vendor profits.



The campaign received a very positive response from the local people and vendors. The market community assured that they would try to reduce the use of plastic and maintain hygienic practices.



The programme was successfully completed with the active participation of NSS volunteers and the guidance of the Programme Officer of the NSS Unit.